

MCMOA ANNUAL MEETING AND EDUCATION SEMINAR

Shanty Creek Resort

REGISTRATION PACKET

September 9-10, 2026



When summer begins to wind down and autumn approaches we invite you to join the Michigan Coin Machine Operators Association as we hold the 2026 Annual Meeting and Education Seminar at beautiful Shanty Creek Resort in Bellaire, Michigan.

The event will take place September 9-10, 2026, beginning Wednesday the 9th with a morning scramble style golf outing and an evening networking event. Thursday, September 10 will be the annual business meeting and education event.

This years education will consist of a series of roundtable questions moderated by AMOA past President Luke Adams. Roundtable topics can be found inside.

Inside the packet please find information and forms for the education seminar, reception, golf, and room reservations. We hope to see you at Shanty Creek! Registration should be sent to Mandy in the Central Office no later than September 6, 2026 to guarantee meal counts.



**WE LOOK
FORWARD TO
SEEING YOU IN
OCTOBER!!**

**CONTACT MANDY
TO RESERVE YOUR
SPOT!**

mandy@dodakassociates.com

517-708-2916

SEPTEMBER 10 AGENDA

10 am

Opening Remarks by
President Dustin Rogers

10:15 am

Begin Roundtable
Discussions.

****See detailed agenda**

12:00 pm

Lunch

1:15 pm

AMOA Update

1:30 pm

MCMOA Annual Business Meeting

Call to Order

Approval of the 2025 Annual
Meeting Minutes

Reports and Statements

President's Report

Treasurer's Report

Legislative Report

Unfinished Business

Election of Directors

New/Misc Business

Election of Officers

President

Vice President

Secretary/Treasurer

Adjournment

2:30 pm

Final Comments

DIRECTIONS & AGENDA

Directions

Location:

Shanty Creek Resort
5780 Shanty Creek Road
Bellaire, MI 49615

Reserved space at the
Lakeview Hotel.

The resort is located off M-88
and Schoolcraft Rd in Bellaire.

Use the listed address for the
Lakeview Hotel at Summit
Village for GPS directions

A map of the resort can be
found online at:

shantycreek.com



ROUNDTABLE TOPICS AGENDA

Attendees will be divided into groups and a group captain appointed. Each group will discuss the same issue for 5-7 minutes and the captain will summarize points taken from the conversation. These summaries will be shared with the entire room.

Hiring, retaining, and managing employees across multiple generations

- Differences in each as relates to Boomers, GenX, Millennials, and GenZ.
- Potential management style differences for each.
- What motivates and is important to each generation.
- What does each generation excel at and how do these individual contributions benefit the whole.
- Self-redemption – operating successful games and player engagement
- Thinking “outside of the box” when operating cranes, merchandisers, etc.
- Creating a player interest in standard redemption games.
- Player motivation and incentives.

Addressing the industry’s largest tech disasters

- Cybersecurity and online fraud protection - what programs are operators using and what has been successful.
- Advanced or extra steps that can be taken to more easily recover from security breaches.
- Social engineering - recognizing email phishing and scams intended to target sensitive information.
- Training methods to help your staff avoid exposure.

Using AI

- Intelligently using chatbots and AI to create marketing materials and social media posts more efficiently, freeing up valuable administration time.
- Keeping AI driven content original and fresh.
- Using AI to boost creativity.
- Ensuring AI content is responsibly used.

Building lasting relationships with your locations

- Sharing unique ideas that generate excitement and value-added benefits between operators/distributors and their client locations.
- Communication techniques and keeping locations informed - the importance of open communication.

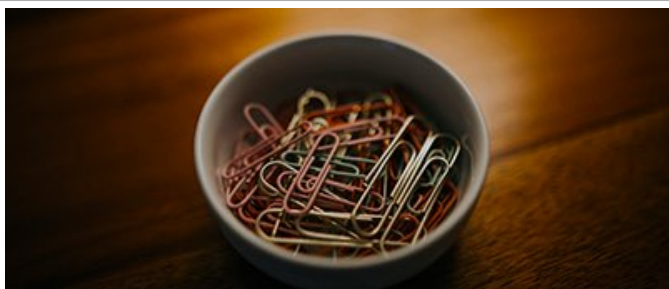
Equipment challenges

- Sharing tips and tricks for efficiencies on the route.
- Specific issue with arcade/redemption equipment and how to remedy.
- Equipment maintenance that can prevent future issues.



MEETING REGISTRATION

Name	Company	Email	Phone



Registration for attendance at the Annual Meeting event this year is free of charge. MCMOA wants to give back to the industry by providing this event and education to our members and attendees. We invite attendees to take advantage of the networking, information, and camaraderie of the event and we look forward to you joining us! All attendees are responsible for their room reservations if they stay overnight.

I will attend:

- ☐ Lakeview Reception
- ☐ Annual Meeting and Roundtable
- ☐ Golf



ROOM RESERVATIONS

Room Block valid until August 7, 2026

Reserve now for reduced room rate!

A room block has been reserved at the Lakeview Hotel in Summit Village on the resort property. Rooms can be reserved using the following URL:

<https://www.shantycreek.com/reservations/michigan-coin-machine-operators-2/>

Guest rooms with 2 double beds are available for \$201. The King studio is available for \$233.

Please note that room reservations using the link are only for one night, check in September 9, check out September 10. For reservations for more than one night call 866-695-5010, and provide the group name, Michigan Coin Machine Operators Association, to reserve.



RETURN PACKET

By Mail:

230 N. Washington Sq

Suite 100

Lansing, MI 48933

By email:

mandy@dodakassociates.com

Call Mandy with questions:

517-708-2916

RECEPTION

Join attendees on September 9 from 5:30 pm to 7:00 pm for a reception at the Lakeview Bar. This is an excellent opportunity to network before the annual meeting and educational seminar the next day! It's also an opportunity to pick up your meeting registration materials early.



GOLF OUTING

Name	Email	Phone	Handicap



Please mail payment to the central office prior to the golf outing:

MCMOA
Attention: Mandy
230 N. Washington Square, Suite 100
Lansing, MI 48933

Golf

Golf will be a scramble style event, 18 holes, best ball played.

The cost to play is \$64 per golfer to be paid to MCMOA in advance of the outing.

Tee times on September 9 begin 10:30 am to 10:50 am.



PINBALL TOURNAMENT INVITATION

Right Brain Brewery

September 10



After the annual meeting All American Amusement invites attendees to travel to Right Brain Brewery in Traverse City for networking and to participate in the weekly Traverse City Pinball Club tournament! Tournament begins at 7 pm, members are welcome anytime prior to tournament start.

There is no entry fee for the tournament and the first beer/drink is on the house for MCMOA members.

Right Brain Brewery is located at:
225 E 16th Street
Traverse City, MI 49684

PLANNING AHEAD?

RSVP TO MANDY OR SCOTT BRIGHT

mandy@dodakassociates.com

brightcoin@aol.com

FLYING BY THE SEAT OF YOUR PANTS?

No problem! Please feel free to attend the event without an RSVP if your plans are more fluid.

ALL MEMBERS WELCOME!